



Three times the action for tackling dry eye

Targeting all three layers of the tear film, NEW The Eye Doctor Triple Action Eye Drops feature an advanced microemulsion lipid-based formula for treating and preventing symptoms of moderate to severe dry eye.

The triple-action formula is clinically proven to strengthen the tear film and repair the ocular surface, helping cells to recover from inflammatory damage. The main ingredients are trehalose, a natural sugar used in ophthalmology and sacha inchi seed oil from an Amazonian plant which helps with moisture retention, as well as lubricating hyaluronic acid and glycerol, a moisturising agent.

With patented non-blurring DEMET technology, the new Advanced Triple Action Eye Drops are suitable for sensitive eyes and contact lens wearers.

The Body Doctor Ltd's Commercial & Marketing Director, Sam Wymer, said: "The launch of The Eye Doctor Advanced Triple Action Eye Drops is an exciting launch for us as it marks the beginning of our new advanced range set to debut throughout 2024. This product represents as a clinical leap forward in our offerings, addressing the critical etiological factors of dry eye: unstable tear film, hyperosmolarity and ocular surface inflammation and damage.

"The formula combines high molecular weight hyaluronic acid and trehalose with enhanced lipid layer support. The result is a product that doesn't just offer temporary relief but provides a long-lasting solution for patients suffering from dry eye. It's a testament to our commitment to eye care innovation and our dedication to improving patient outcomes."

The Body Doctor Ltd announced that an independent patient survey had revealed that 83 per cent of those who took part preferred The Eye Doctor Advanced Triple Action Eye Drops to their usual eye drops, with 67 per cent finding the new drop easier to use and 92 per cent preferring the translucent bottle.

For more information email sales@the-body-doctor.com or call 01484 868 816.

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