



Tool up for single handed eyelid eversion

The Body Doctor Ltd has launched the Meivertor tool which was designed to be a simple solution for upper and lower eyelid eversion when a practitioner needs a free hand.

The Meivertor tool simplifies the task of everting upper and lower eyelids to make imaging the meibomian glands easier, or to aid the removal of a foreign body in the eye.

The Meivertor tool features semi cylindrical grips with etched surfacing to give a stable grip for optimal tool rotation. The silicone tips have a tongue and groove feature which provides a secure and even grip across the eyelashes, easing rotation and aiding patient comfort.

The device is made of stainless steel which offers long term durability and makes for easy sanitising between uses.

The Body Doctor's Sales and Marketing Director, Sam Wymer, said: "We are incredibly excited to bring Meivertor to the UK market. This revolutionary product has been making a real impact in the USA, and we can't wait for customers here to experience its incredible benefits.

"At The Body Doctor Ltd, we're always looking for innovative solutions that improve lives, and Meivertor is a game changer in eye care. This launch marks a significant step forward in our mission to provide the very best in eye health products."



The Meivertor will have its official launch at 100% Optical in March on The Body Doctor's stand E40.

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