



Press release with pictures

Advanced Comfort Eyelid Oil launched to soothe dry and irritated skin

The Body Doctor Ltd has launched The Eye Doctor Advanced Comfort Eyelid Oil in time for the upcoming Dry Eye Awareness Month. Its lightweight and non-greasy formula has been created to provide gentle care for dry and irritated skin on the eyelids and is suitable for contact lens wearers.

The new Advanced Comfort Eyelid Oil has been formulated to address dryness, irritation, flaking and redness, with a soothing and nourishing blend of natural ingredients. It features a combination of castor, almond, olive, peanut and soybean oils offering deep hydration, addressing dryness and helping to improve the sensitive skin on the eyelids. The inclusion of evening primrose oil, known for its skin-conditioning properties, adds extra benefits, contributing to a smoother and healthier appearance around the eye area.

The new Advanced Comfort Eyelid Oil also contains aloe vera and calendula extracts which offer soothing relief for irritated skin, reducing redness and discomfort. The use of natural oils and herbal extracts reflects The Body Doctor Ltd's commitment to developing health care products without the use of harsh chemicals, making the new advanced oil suitable for all skin types and those patients who prefer natural skincare.

The Body Doctor's Marketing Manager, Emma Meers, said: "As we support Dry Eye Awareness Month this July, we're thrilled to introduce our new Advanced Comfort Eyelid Oil. This product is specifically formulated to nourish and relieve eyelid inflammation while softening the sensitive eye area and regenerating dry, irritated skin. It addresses common symptoms, including redness and flaking, helping to restore comfort and improve the quality of life for many people.

"Our comprehensive range of products is designed to address various aspects of dry eye management and the addition of the Advanced Comfort Eyelid Oil complements our suite of solutions, ensuring that we cater to all the needs of dry eye sufferers," Emma concluded.

For more information, email sales@the-body-doctor.com or call 01484 868 816.

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